



The European Project C-the Difference will be holding its final event in Bordeaux. On 5th June, City Twinning workshop will gather representatives from European cities and road authorities/operators. On 6th June, the Urban Cooperative ITS Roundtable will bring together cities, road operators, businesses and professional users.

JUNE 5TH AFTERNOON: CITY TWINNING WORKSHOP

FROM “C-THE DIFFERENCE” TO “MAKE A DIFFERENCE”

Lessons learnt, testimonies from cities and user experiences (both from Helmond and Bordeaux pilot sites) will be presented, as well as first results on urban C-ITS benefits, to accelerate full scale deployment in cities. Local authorities need robust and neutral information they can trust on the actual impact of C-ITS services, therefore first evaluation results will be explained. On this basis, panel discussion and interactive session will address the issue on how large scale deployment of these services could deliver expected benefits according to local mobility policy needs such as traffic efficiency, safety and impact on the environment. These sessions will also nurture and improve recommendations. Live demonstrations will be organized on public roads at Bordeaux pilot site.

The workshop is free and open on invitation to European cities and road authorities/public operators.

The City Twinning workshop has four main objectives: To –

1. Present first evaluation results
2. Share knowledge and exchange lessons learnt from European urban C-ITS pilots
3. Get feedbacks from invited city representatives
4. Review and consolidate draft recommendations with all participants

Programme overview (11:30 – 17:30):

- Live on line: demonstrations in Bordeaux traffic – lunch included
- First findings from impact assessment
- City testimonies and user experiences from pilots in Bordeaux and Helmond
- Discussion between the European Commission and European cities on the deployment of C-ITS services in urban nodes and the integration of C-ITS in local policies
- Interactive session on urban C-ITS deployment recommendations

JUNE 6TH: URBAN COOPERATIVE ITS ROUNDTABLE

FULL SCALE DEPLOYMENT ON THE LAUNCH-PAD

The European C-ITS Platform has made important progress towards a common C-ITS deployment strategy, and now it is time to speed-up the cooperation between cities, road operators, businesses and professional users who need to work actively together if massive C-ITS deployment is to start in 2019.

Three leading European C-ITS initiatives supported by the European Commission (urban C-ITS pilots in “C-The Difference” and “C-Mobile” projects, together with the C-Roads Platform for national and regional deployment), **are coming together to invite policy- and decision-makers and professional users to meet at the Urban C-ITS Roundtable on 6th June 2018 in Bordeaux to strengthen commitment and to gain momentum toward large scale deployment in Europe.**

The roundtable is free and open on invitation to all C-ITS stakeholders.

The event has three main objectives: To –

5. Ease the integration of urban nodes into pan-European C-ITS corridors, and promote expansion to all cities and regions;
6. Share lessons learnt by frontrunner cities and road operators, and transfer knowledge of C-ITS' contribution to policy goals and to improved performance of road transport and urban mobility;
7. Foster the scaling up and widespread replication of successful C-ITS service implementations in European cities, and create a framework for demand and supply cooperation towards effective deployment and sustainable operation of C-ITS services.

Programme overview (09:00 – 16:30):

- Keynote statements from European Parliament, European Commission (DG MOVE), C-ROADS Platform and Bordeaux Metropole
- Cities testify how C-ITS helps local authorities achieve sustainable mobility for all
- Live on line: demonstrations in Bordeaux traffic
- C-ITS, a game changer for professional users? Views from traffic managers, transport planners, public transport operators and road freight hauliers
- Interactive update session on urban C-ITS basics (service implementation, public procurement, digital infrastructure and living labs)



Detailed programme will be posted soon at <http://c-thedifference.eu/>

REGISTRATION:

All participants are kindly asked to register to the event. Before May 25th 2018, please send an email to registration-bordeaux@c-thedifference.eu indicating if you want to participate in the two days or only the day of June 5th. Your registration will be validated by a confirmation email.

LOCATION OF THE VENUE:

Bordeaux Métropole Hall
Esplanade Charles de Gaulle
33045 Bordeaux France

Entrance address on street level:
Rue Jean Fleuret - 33045 Bordeaux, France

[VIEW MAP](#)