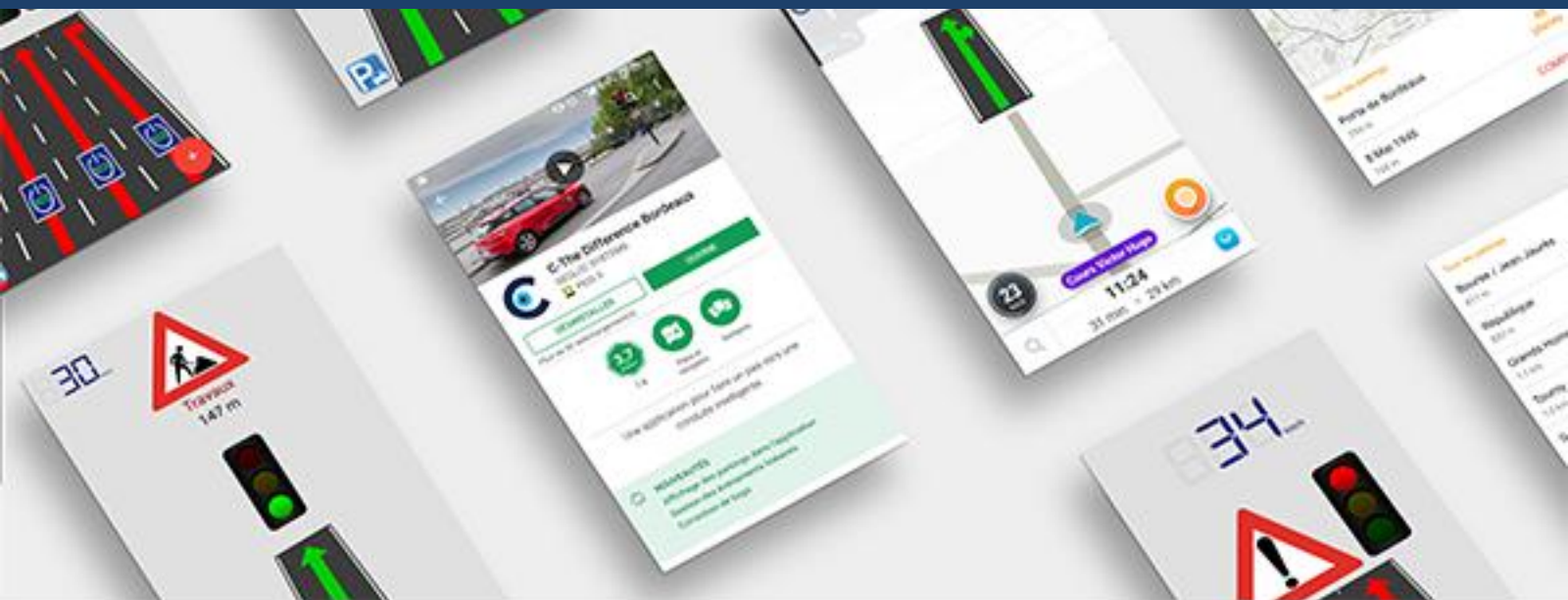


«BEYOND TRAFFIC JAMS»  
**SAVE THE DATE**



**JUNE 5TH AFTERNOON: CITY TWINNING WORKSHOP**  
**«BEYOND TRAFFIC JAMS»: C-THE DIFFERENCE PILOTS**  
**FROM C-ITS - TECHNOLOGY TO MOBILITY SOLUTIONS**

The European Project **C-the Difference\*** will be holding its **final City Twinning workshop** that will gather representatives from European cities and road authorities/operators. The aim is to foster knowledge sharing and exchange of best practices in the field of **urban C-ITS pilots**. **Lessons learnt, testimonies from cities and user experiences** (both from **Helmond** and **Bordeaux** pilot sites) will be presented, as well as **first results on urban C-ITS benefits**, to accelerate full scale deployment in cities.

Local authorities need robust and neutral information they can trust on the **actual impact of C-ITS services**, therefore **first evaluation results** will be explained.

On this basis, panel discussion and interactive session will address **the issue on how large scale deployment of these services could deliver expected benefits according to local mobility policy needs such as traffic efficiency, safety and impact on the environment**. These sessions will also nurture and improve recommendations. **Live demonstrations** will be organized on public roads at Bordeaux pilot site.

\* This project has received funding from EC DG MOVE – tender MOVE/C3/2015-544 Pilot project « Beyond traffic jams: intelligent integrated transport solutions for road infrastructure



**JUNE 6TH: MULTI-STAKEHOLDERS WORKSHOP**  
**NEEDS VS SOLUTIONS FOR URBAN C-ITS DEPLOYMENT**

The second day workshop will build on the **collaboration opportunities** with other **relevant C-ITS initiatives** to pave the way towards **large scale deployment of C-ITS services in urban environments**. The audience will be enlarged to **all C-ITS stakeholders** (public, private, research) to **develop common understanding and to organize effective cross-sectorial cooperation framework**. Several sessions will address **C-ITS as a game changer for the future of traffic management** and for helping cities to **sustain mobility for all**.

**REGISTRATION WILL BE LAUNCHED BY THE END OF APRIL**