



CITY TWINNING WORKSHOP
BORDEAUX
PROGRAM



“Beyond Traffic Jam”: C-The-Difference Pilot From C-ITS- technology to mobility solutions

Bordeaux, November 21st 2017

Venue : Bordeaux Métropole Hall

<http://c-thedifference.eu/>

Registration before November 10th 2017



European project “C the Difference”

City twinning program

Workshop 21st November, 2017

Bordeaux

Goals of the event

On 30 November 2016, the European Commission adopted a European Strategy on Cooperative Intelligent Transport Systems (C-ITS), a milestone initiative towards cooperative, connected and automated mobility.

The workshop will provide an opportunity to harvest C-ITS specific expertise from the two pilot cities both being frontrunners in the deployment of C-ITS. This expertise has been gained through various pilot activities over the past years and knowledge will be shared.

All major European cities are also aware of importance of large-scale deployment of new services and are already planning C-ITS deployment. This twinning program aims to accelerate the replicability of C-ITS services in support of wide-scale deployment. Showcases will also be organised to give a unique opportunity to experience in live C-ITS services.

C-The Difference pilot project is driven by the needs expressed by cities who have selected innovative C-ITS services according to their local transport policy priorities, and it aims at delivering a comprehensive and integrated impact assessment of C-ITS services.

This project has the ambition to bridge the gap between the most advanced C-ITS implementation in urban environment and large scale deployment and operations.

First impact assessment results will be delivered and concrete and directed deployment recommendations linked to policy objectives. Based on results from the pilot a deployment scenario will be proposed which can be customized based on local conditions, stakeholder communities and the local policy framework.

Objectives:

- Raise awareness of local policy makers and decision makers on C-ITS benefits and capacity to bring concrete solutions to daily urban mobility challenges by means of twinning programs
- Build long-term engagement between public and private stakeholders involved in C-ITS service chain from implementation to operations
- Develop C-ITS in urban environment deployment recommendations and propose deployment scenario that can be customized according to urban policy framework

Target Audience

European and French cities

This event is hosted by Bordeaux Metropole and European Commission. It is free of charge.

(Simultaneous translation French/English)

Agenda

9:30 Check-in, coffee

10:00 General Session

1. Welcome by Bordeaux Métropole

*Alain TURBY, Councilor for the digital metropolis, Bordeaux Métropole,
Mayor of Carbon-Blanc (to be confirmed)*

2. Opening by EC representative

Stephanie LEONARD, EC Policy Officer (Visio conference)

3. Status of national C-ITS deployment projects

a. National/regional projects on C-ITS deployment

Overview and lessons learnt from on-going C-ITS deployment initiatives

Aymeric AUDIGE French Ministry / Regional Road Operator

b. Role of cities as urban nodes

Stephanie LEONARD, EC Policy Officer (Visio conference)

c. Digital and Connected Metropolis - Urban parts near the ring road

Eric MONCEYRON, Bordeaux Métropole

4. C- The-Difference project

a. Introduction

Vincent BLERVAQUE, Project Manager

b. Motivation and expectations

- from city perspective

Eric MONCEYRON Bordeaux Métropole

- from users' perspective

*François MORAUD
Frédéric THEODORE*

- from scientific assessment point of view

Lionel PREVORS, Guillaume SAINT PIERRE, CEREMA

5. Smartcities indicators / Cities goals - introduction to evaluation methodology

Nour-Eddin EL FAOUZI, IFSTTAR

- + invite city participants to share comments with post-it during lunch break

6. Showcase

a. Presentation of C-ITS-services implemented in Bordeaux Pilot Site

André PERPEY, GeolocSystems

b. Demonstration of innovative services within Bordeaux area

Format: 15 minutes in groups of 3 people

13:00 Lunch break

14:00 C-The Difference city twinning - Interactive Session

7. Smartcities indicators/ Cities goals: feedbacks from city participants + discussion

moderated by Abdelmenname HEDHLI, Nour-Eddin EL FAOUZI, IFSTTAR

8. Understanding the landscape of C-ITS deployment with business model design for C-ITS services

moderated by Jaap VREESWIJK, MAPtm, André PERPEY, Geolocsystems, Vincent BLERVAQUE, Abdelmenname HEDHLI, IFSTTAR

9. Discussion on implementation, development and deployment of C-ITS services in cities

moderated by Vincent BLERVAQUE (plenary)

- a. How to select most relevant C-ITS-services according to city policy goals?
- b. How to be successful in C-ITS-service implementation?
- c. How to outreach C-ITS-service benefits to end users?

10. Conclusions and next steps

Vincent BLERVAQUE, Project Manager

16:30 End of workshop

16:30 Networking reception

Side French Event / 22nd November, 2017: workshop with specific focus: “C-ITS & Traffic Management Systems - Probe Vehicle Data”

Registration:

Before November 10th 2017 by email (registration-bordeaux@c-thedifference.eu)

For more information: Mr Eric MONCEYRON (emonceyron@bordeaux-metropole.fr)

A confirmation will be sent after acceptance.

Venue address:

Bordeaux Métropole (Meeting Room Nr 6 - Floor T2)
Esplanade Charles de Gaulle
33 045 Bordeaux France